

Categories:

- Education/Training
- Interview/Talk Show/News Programming
- One-Time Special Programming
- Promotional Video
- Public Service Announcement
- Regularly Scheduled Programming

Questions:

- Rate the script writing or storyboarding.
- Rate the aesthetic effectiveness (shot/animation composition, color, lighting, focus).
- Rate the use of text, graphics, and/or special effects.
- Rate the sound quality and audio design of the video.
- How well does the entry show creativity and innovation?