

Go Green Communication Program Efforts

Savvy Winner

"Get Hooked" Initiative

St. Johns County, FL

Judges' Comments

"Great job! I LOVED the mascot and getting him out in the community to represent the program. Way to exceed your goals. This was excellent! I really liked the creativity with Captain Reducio, and the organization exceeded its goals. WOW! An awesome campaign with measurable goals that were not only achieved, but exceeded. The creativity is wonderful, and I love Captain Reducio. This was a well-executed campaign that made a difference. High five!"

Silver Circle Winner

Keeping it Green in Holly Springs

Town of Holly Springs, NC

Judges' Comments

"Such a fun idea to keep up with trends to share about this concept. Clearly, it worked! Nicely done."

Award of Excellence Winner

Recycling Exists

Ramsey County, MN

Judges' Comments

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