

Publications 0-75,000

Savvy Winner

City of Coppell State of the City

City of Coppell, TX

Judges' Comments

"For being 100% produced in-house, the State of the City was very well made, innovative and pleasing to read. The rounded edge boxes, colorful theme and photographs are all visually stunning as well. Kudos to your team! Excellent publication! The highlight for me was the photos - you do a great job of capturing the spirit of your community. I also liked the layout and theme - both were clear and consistent with your intended outcomes. It might be good to clean up some of the text styles - seems like there were a lot of different fonts used."

Silver Circle Winner

Revitalizing Recreation: American Canyon's 2023 Parks & Recreation Summer Guide

City of American Canyon, CA

Judges' Comments

"Creativity and brand identity are interwoven perfectly. The publication is very informative and fun to go through, all at the same time. It's a small touch, but the use of a mascot provides a hook for readers of any age. Awesome job!"

Award of Excellence Winner

Your Hilliard Magazine

City of Hilliard, OH

Judges' Comments

"The composition of the publication is outstanding. I love how the team pulls readers in with great photos and text that tell good stories about people and events. Then, information is well-organized and hits the target on advertising the programs you are trying to sell. Congratulations to the entire team!"

Publications 75,000-250,000

Savvy Winner

Town of Castle Rock Human Resources Recruitment Booklet

Town of Castle Rock, CO

Judges' Comments

"Easy to understand and love the color choices for this. Love the sense of ease it would be to work in Castle Rock. Bravo! I would like to work for the Town of Castle Rock after reviewing this recruitment booklet! The usage of vibrant photos of the town and actual employees creates a very friendly and inviting vibe. Great, fun infographics sprinkled throughout is a great touch."

Silver Circle Winner

Westminster Water Quality Report
City of Westminster, CO

Judges' Comments

"Way to package everything up for a water report. This was a very pleasing water quality report. Good job to Westminster!"

Award of Excellence Winner

Economic Development Annual Report
City of Boca Raton, FL

Judges' Comments

"Great idea, a way to show tools out there are easily used to create easy inspired documents/web pages. A creative way to present a report!"

Publications 250,000+

Savvy Winner

Junior Ranger Guide
City of Reno, NV

Judges' Comments

"They knocked it out of the park with this guide book. It was a very interesting component that was well illustrated and amazingly interactive. The graphic design was clean, colorful, and quite frankly beautiful. It made me want to be a Junior Ranger. Well done! BRILLIANT idea, and it will be exciting to see the documentation of its effectiveness as the program rolls out! Some expansion of the real costs of inhouse contributions to creative projects will be a good thing to include in the future accounting of your measurables. EXCELLENT job of keeping the big picture of education and involvement in view while focusing on all the myriad details of how to make this program work and make it worthwhile and enticing for kids and even make it entertaining for the adults who'll be undertaking this project with them. Lots of little

funnies in there did not go unnoticed! This is a great example of taking an original idea all the way from abstract to concrete. Well done, and good luck with recruiting lots of little rangers as this program matures!"

Silver Circle Winner

Cobb County Government - 2023 Annual Report
Cobb County, GA

Judges' Comments

"I would give this entry straight 10s if I could, but 5 is the limit. This is what we look for when asked if the work is exceptional. It's highly designed without being cluttered; it's visually very interesting and appealing, while still remembering that the purpose is to speak plainly for a government to its constituents. In addition, the consideration given to how this product is promoted externally for greater use and to how it fits into a greater scheme of historical records and comparisons to neighboring communities is insightful and expands the scope of this individual product's purpose. Extremely well done! "

Award of Excellence Winner

King County Veterans, Seniors, and Human Services Levy Renewal
King County, WA

Judges' Comments

"Excellent descriptive letter, paying great attention to every aspect of the plan! Attractive and effective end-product made good use of optimistic color scheme, relatable photos, easily digestible data, and motivating text. The inclusion of fully-translated versions when speaking to and for populations that probably figure in the "resilient communities" was commendable and may well help others therein who need the help that this initiative promises. This project successfully took on the task of convincing community members to continue to invoice themselves in order to pay the bills for their neighbors who could not, and the designers and writers chose and executed exactly the right tone to make that happen (saying "you really want to vote for this" without saying "we're telling you to vote for this")!"