

Other Media/Radio/Podcast

Savvy Winner

Link Ahead: The City of Dublin Podcast

City of Dublin, OH

Judges' Comments

"Love the creative use of AM radio to get messaging out. This podcast seems VERY successful! Great job on including the set number you intended to reach, what your community was wanting, how you were going to achieve every goal set and go beyond, and how your team is going to continue to grow this podcast. Outstanding job on this."

Silver Circle Winner

Now You Novi Podcast

City of Novi, MI

Judges' Comments

"I love that you and your team thought ahead into how you can make this podcast even better and reach more people. Having those goals set beforehand helps with long term planning."

Award of Excellence Winner

Growing an audience for the town's first podcast series: "This is Oro Valley"

Town of Oro Valley, AZ

Judges' Comments

"You did a great job at showcasing how using different techniques and approaches can benefit you. Great job at highlight the different approaches used when revamping the podcast and using the resources you have."