

Catalogs/Guides 0-92,000

Savvy Winner

Reporter Packet

City of Temple, TX

Judges' Comments

"Proactive way to get the media involved (and trained). Definitely an idea that needs to be adopted everywhere. Great idea to engage with new reporters!"

Silver Circle Winner

Accessibility Guide

City of Grand Junction, CO

Judges' Comments

"Informative, clean and simple. Straight ahead, useful, and easy to understand."

Award of Excellence Winner

Go Grapevine Magazine | Grapevine Parks & Recreation Activity Guide

City of Grapevine Parks & Recreation, TX

Judges' Comments

"Exceptionally well-branded and attractive publication. Vivid display of programs helps them to jump off the page."

Catalogs/Guides 92,000+

Savvy Winner

Make the Most of the Coast: Travel Planner

Town of Mount Pleasant, SC

Judges' Comments

"I am very impressed with this travel guide. I'm taking note that the design was outsourced, but the photography was done in-house. In truth, the photography is a stand out part of this publication. It's a very effective use of cutouts, collages, and full page image spreads. The layout of information is very approachable, and well organized. This is an excellent publication, great job."

Silver Circle Winner

“Welcome Home Palm Beach County” Welcome Guide
Palm Beach County, FL

Judges’ Comments

“This is an excellent project. I loved their use of texture throughout the design! It adds a level of character and charm that is difficult to achieve! My only real critique is their choice of color palette, there were many shades of blue, but the gradient has a very nice feel. Their entire branding surrounding this project is very consistent and cohesive. This team did an incredible job with this, and I’m very impressed that it was done entirely in-house.”

Award of Excellence Winner

Good Neighbor Guide
City of McKinney, TX

Judges’ Comments

“This team did an excellent job creating a helpful guide for their most important residential policies. I particularly liked their use of infographic charts and visuals to explain these concepts. Overall, this is a very effective publication and is very well designed.”