

External Publications 0-50,000

Savvy Winner

Merriam Highlights & Recreation

City of Merriam, KS

Judges' Comments

"Very colorful and engaging redesign. Excellent to include Spanish. This entry is truly outstanding! The colorful and engaging design immediately captures attention and invites readers in. It's evident a lot of creativity and effort went into making this. Fantastic layout and content. Great work!"

Silver Circle Winner

Pioneer Newsletter

City of Dania Beach, FL

Judges' Comments

"Great work! keep it up. Love the graphics and the information. Outstandingly beautiful layout and great content."

Award of Excellence Winner

Wentzville's Vision Newsletter Rebrand

City of Wentzville, MO

Judges' Comments

"Striking colors, great readability. Love that it comes out so frequently. This entry impresses with its skillful integration of striking photography and compelling headlines. It effectively captures attention."

External Publications 50,000-110,000

Savvy Winner

Baytown Voice

City of Baytown, TX

Judges' Comments

"Amazing design. Great use of photography, graphic elements to delineate the content, and typography. The content is well-written, relevant, engaging, and wide-ranging."

Graphic elements support the text in the articles that enhance comprehension. Lovely! Additional campaigning to alert audiences of all the work you are doing is wonderful."

Silver Circle Winner

Public Works Pipeline
City of Edina, MN

Judges' Comments

"The revamped newsletter is successful in creating a variety of visually engaging articles, infographics, and photos. I think the design is great and the focus of the content is excellent. Really nice work!"

Award of Excellence Winner

Bloomington Briefing
City of Bloomington, MN

Judges' Comments

"The design and high-quality photography really make this newsletter shine. The content is relevant and wide-ranging for community members. I do think the use of iconography and infographics could be incorporated more in the design to reduce the visual load of the text on the page. All goals were met with the newsletter. Nice job!"

External Publications 110,000+

Savvy Winner

The Westy Connection
City of Westminster, CO

Judges' Comments

"Newsletter does a great job capturing the essence of what makes Westminster special. Enjoyed the photos, stories, and good use of QR codes. The photography is stunning and draws in the audience. The layout is fun and feels modern and relatable. The QR codes look great and add to the magazine. I especially appreciate that the QR codes are not just added in as an afterthought but included in the content in appropriate ways. Great work all around!"

Silver Circle Winner

FTL Connect Magazine

City of Fort Lauderdale, FL

Judges' Comments

“Excellent approach to keeping the community informed. Including a survey at the end for feedback is a great touch, allowing for valuable input. It’s also commendable how you are finding ways to repurpose the content.”

Award of Excellence Winner

City Matters

City of League City, TX

Judges' Comments

“The descriptive letter did an excellent job of outlining the background of the publication. City Matters is professional and informative, a value for your community!”