

Other 0-85,000

Savvy Winner

"Greetings From Marana" Adventure Journal

Town of Marana, AZ

Judges' Comments

"Very creative concept. I love the styles that came from the designing of this book. Overall a neat idea that seemed to be well received by the community! Having options for multiple colors is a great way to take something like this to the next level. The content in the journal is clean, simple, modern, visually appealing and is not overwhelming."

Silver Circle Winner

Fall 2023 Parks and Recreation Postcard

City of Eden Prairie, MN

Judges' Comments

"I love this concept. Printing and distribution of guidebooks is such a high-cost item that it is good to see that a more simplistic postcard mailing is just as effective. Innovation certainly breeds success!"

Award of Excellence Winner

Town of Castle Rock Human Resources Recruitment Booklet

Town of Castle Rock, CO

Judges' Comments

"It's great to see booklets come in different shapes than the standard 8.5x11. All of the information in the booklet is also easy to follow without it being overwhelming. Seems like a great introduction to working for the town."

Other 85,000+

Savvy Winner

Rescued and Ready - Special Publication

City of Corpus Christi, TX

Judges' Comments

"I appreciated the creative, thoughtful and feel-good approach to accomplish the goals. Connecting the months to a safety tip was clever (i.e. August highlighted the effect of hot

pavement on pet paws, December highlighted keeping pets in doors during the cold season, etc). My favorite aspect is the sharp photography. I smiled looking at the different images throughout the calendar! Excellent job to the Corpus Christi teams!"

Silver Circle Winner

Gwinnett Junior Firefighter Activity Book
Gwinnett County, GA

Judges' Comments

"I really appreciated the full experience strategy to instill lasting safety habits in children and strengthen community ties. It's a very smart approach. For the book itself, I enjoyed the diverse displays of people. Also, the connection between the educational lesson and the page activity is thoughtful and creative (I particularly enjoyed page 6 / "create your home escape plan). Overall, the book's invitingness and careful balance of education and fun make this a success in my eyes! Nice job to the Gwinnett County team!"

Award of Excellence Winner

"Profiles in Leadership" Feature Stories
City of Roswell, GA

Judges' Comments

"The stories are well-written and easy to understand. I appreciated the diversity of women and range of professions. My favorite aspect is that I could feel the passion behind their stories when reading about their careers which is a nice touch. Excellent job to the Roswell team!"