

Marketing Event**Savvy Winner**

Glendale Rocks Ruby Tuesdays

City of Glendale, AZ

Judges' Comments

"What an opportunity! You rode the wave of a mega rock band and used minimal resources to its fullest. I cannot find anything to critique about any of this. Great job."

Silver Circle Winner

Charlotte County Community Outreach

Charlotte County, FL

Judges' Comments

"The event successfully educated 437 participants about Public Works services and leveraged sponsorships for 18.49% of costs, demonstrating financial efficiency. Overall, the event strengthened community ties and increased public awareness of essential services."

Award of Excellence Winner

2023 TExFest

City of Carrollton, TX

Judges' Comments

"TExFest in Carrollton has successfully grown into a major event, attracting nearly 7,000 attendees in 2023. The City has effectively managed costs and secured sponsorships, resulting in a small profit and significant advertising savings. The event's free family-friendly offerings and diverse craft beer options have helped increase local economic activity and draw attention to Carrollton's Downtown Square."