

One-Time Special Programming 0-55,000

Savvy Winner

A-Dashmor, The Prescription for Good Living
Town of Fuquay-Varina, NC

Judges' Comments

"What a creative concept! I loved the idea and the willingness to not shy away from the negative comments and feedback being received. Addressing it head-on can help people to feel like they are being heard and lessen the negative voices online. Way to go! I absolutely LOVED this video. Way to spoof all of those medicine/drug commercials and provide all sorts of interesting facts about your town in a creative way! This was awesome."

Silver Circle Winner

SGTV: State of the City Report
City of Spruce Grove, Alberta, Canada

Judges' Comments

"I love this one. It reminded me of SNL and I think the team did a great job of showing the personality of leaders and informing of projects and changes in the municipality. I think this was a successful campaign on multiple fronts. Good work!"

Award of Excellence Winner

Investing in Port Townsend's Sewer System
City of Port Townsend, WA

Judges' Comments

"I think this is really well done. Effectively communicating the successes and areas for growth in a State of the City address is one thing, but having to educate and sell citizens on the need for such a massive and un-sexy investment...that takes something else. This video actually made me interested to learn more about sewer and wastewater treatment--a statement I never thought I'd say."

One-Time Special Programming 55,000-150,000

Savvy Winner

Police Unity Tour 2023 - Honoring Dillon Vakoff
City of Westminster, CO

Judges' Comments

"A beautiful tribute. I love the goals of this project and through the interviews and shots, you really see those goals accomplished. Well put together and thoughtful. Absolutely powerful way to illustrate such a wonderful Unity Tour in Colorado. Great story-telling and outstanding use of b-roll. Brought tears to my eyes! Very well put together. Emotion is high from the beginning and the story unfolds beautifully. The broll matched the emotion carried throughout the entire video. I think this is a very important message and video to share with everyone."

Savvy Winner

McAllen Police Department Observes Radio Moment of Silence in Memory of Fallen Officers

City of McAllen, TX

Judges' Comments

"This was a touching, well-done video paying tribute to two officers three years after they were killed. The video seamlessly weaved b-roll from the day they were killed and their funeral procession with footage of a dispatcher announcing 38 seconds of radio silence and commissioners and employees gathered at City Hall. The video was well done and did a good job capturing the goal of this project."

Silver Circle Winner

First Responders' Tribute

City of Fargo, ND

Judges' Comments

"This video did an amazing job capturing all elements necessary to be one of the best. Tributing to a real situation and bringing out the real emotion. This short and sweet video deserves all the recognition. Broll, editing, narration, etc. all contributed effectively!"

Award of Excellence Winner

State of the City 2023

Town of Flower Mound, TX

Judges' Comments

"Super creative idea and well executed production. The information was buried in the production. Props to the department heads for putting on a performance! Great shots!"

One-Time Special Programming 150,000-250,000**Savvy Winner**

The Perfect Gift

City of McKinney, TX

Judges' Comments

"This video wins the prize for creativity! What an innovative way to market your local downtown businesses. I'm sending a link to my Hallmark Channel-obsessed mother right now! This was so much fun! What an inspired way to promote your downtown for the holiday season. This is a great idea that other municipalities may strive to emulate, and McKinney itself is an essential character in the video."

Silver Circle Winner

Arboretum at a Glance: Tour the new LongHouse Visitor Center

City of Overland Park KS

Judges' Comments

"This is a unique way of tackling a common problem. This video hits all the marks insofar as spreading information to educate residents about the new arboretum entrance. And to do this 100 percent in-house and at no cost is commendable! It's no wonder the community and elected officials reacted as positively as they did. This is excellent!"

Award of Excellence Winner

Mission Possible

Douglas County, GA

Judges' Comments

"I've never seen anything like this! So creative and professionally produced. Maybe the most impressive part is how the electeds and senior staff agreed to sign on to this serious acting gig. Very cool!"

One-Time Special Programming 250,000+

Savvy Winner

Dear Second Ward: Celebrating Second Ward High School's Centennial
Mecklenburg County, NC

Judges' Comments

"Really well done video submission! I was very honored to get to hear this part of your community's history. Overall the video showed a lot of creativity and was well put together. The animations, photos, and historical elements were very noteworthy. Excellent from start to finish. This video captured amazing interviews and used old photographs to tell the amazing stories. What a great way to capture the impact of the Second Ward High School!"

Silver Circle Winner

Sticking to the Plan
City of Plano, TX

Judges' Comments

"Plano is giving Netflix a run for their money. The documentary was informative, and well executed. Beautiful use of archived footage and great interviews."

Award of Excellence Winner

Remembering the Dream: 35 Years of the Arlington's MLK "Advancing the Dream"
Celebration
City of Arlington, TX

Judges' Comment

"What a great mini documentary. It has fantastic use of archived footage and audio, including a news report, as well as great first-hand perspective interviews. The time spent on this video is equivalent to the quality of the outcome. Overall, a job well done."