

Interview/Talk Show/News Programming 0-60,000

Savvy Winner

Delivering Dubuque: City Services

City of Dubuque, IA

Judges' Comments

"What stands out to me is the proactive approach taken by Mayor Cavanagh and the team to address public skepticism about city government's impact, transforming it into a transparent, engaging, and educational series. The focus on building trust through a conversational tone and showcasing the human side of local government officials and employees is particularly commendable. Lastly, the impressive audience engagement metrics across multiple platforms reflect the success of their strategy in educating and involving the community effectively."

Silver Circle Winner

On The Job

City of Edina, MN

Judges' Comments

"Fantastic way to convey the work of government employees and what goes on behind the scenes! This was a great initiative to inform residents of all that city staff do, while also showing humility and appreciation from the city manager."

Award of Excellence Winner

"The Business Beat"

City of Grand Island, NE

Judges' Comments

"I admire how 'The Business Beat' initiative led by Chief Kevin Denney actively fosters community engagement and bridges gaps between local law enforcement and residents through genuine interactions and support for local businesses, all achieved with impressive in-house production capabilities and community involvement."

Interview/Talk Show/News Programming 60,000-100,000

Savvy Winner

Noke News

City of Roanoke, VA

Judges' Comments

"Great job adjusting to user/viewer video consumption trends and shortening your message to better communicate with your audience. This production knocks it out of the park for me. Carol is a great host, seems natural on camera and the video

production elements are top-notch as well. This is something we may try to get our team to emulate. Excellent and engaging way to highlight all the positive things happening in Roanoke. Noke news is fantastic and makes me want to check out the city! Well done."

Silver Circle Winner

Baytown Breakdown

City of Baytown, TX

Judges' Comments

"Really slick production. Love the movement of the intro segments and the use of graphics, full-screens and b-roll. Great production! WOW! Enthusiastic, informative and fun! This video series highlights the City of Baytown well. You can tell it takes a great team to make this magic happen. From the video shooting, editing, music, graphics and the dynamic host -- this is VERY well done! Great job!"

Award of Excellence Winner

CEO Interview Videos

City of Boca Raton, FL

Judges' Comments

"Fantastic way to highlight the businesses in Boca Raton! Excellent use of videography, music all while telling a dynamic story about the business and the city. This is a brilliant idea and very nicely done. BRAVO!"

Interview/Talk Show/News Programming 100,000-250,000

Savvy Winner

Citrus County in Focus

Citrus County Board of Commissioners, FL

Judges' Comments

"Great reach on these videos, they do a good job of informing the public. I really liked the structure and pacing of the piece, there were clear beginning and ends to each section and thought it was great they could stand on their own for social. Citrus County in Focus gives residents a great overview of projects that may affect them. Y'all. You did a good job with this. This is boring content, but your production value is so nice that it had me watching it and enjoying it. Well done capturing good footage, editing it together nicely, field audio is sharp. Great drone footage. You nailed this. Well done."

Silver Circle Winner

Gaston Unsolved

Gaston County, NC

Judges' Comments

"Great series, I can tell a lot of love went into this project. I'm also really impressed with how much publicity and interest this got, that really helped bring attention to these stories and cases. It's also a very unique topic for a county to be covering and I like that you thought out of the box with that."

Award of Excellence Winner

Quarterly Videos: Let's Talk Business
Town of Davie, FL

Judges' Comments

"Great video series highlighting your local businesses. For sure paying for and creating video content for a local business is hard to pull off, so offering this service to those local businesses is PRICELESS! I feel like I know everything about the business and the business owner."

Interview/Talk Show/News Programming 250,000+

Savvy Winner

Elevating Voices – Art and Lived Experience: Housing Insecurity
Adams County, CO

Judges' Comments

"Outstanding job! This is more than an episode, this is a full documentary. Everything from the interviews, to the visuals, to the storyline is executed perfectly. I can tell this project took a long time to shoot and complete, and it really speaks to the amount of talent in Brighton. Fantastic job! Great submission and well done video. I would have liked a little more, in your own words, what you felt the impact was beyond just social media likes and shares."

Silver Circle Winner

Forged by Honor
City of Arlington, TX

Judges' Comments

"Amazing intro for every episode, it sets the stage for what we are about to learn. The episodes are beautifully shot and very informative. I like how quick they are and all of the information they pack. Excellent use of broll and drone footage."

Award of Excellence Winner

Creative Equity Mural Project
Documentary Buncombe County, NC

Judges' Comments

What a gem of a series! The residents of Buncombe County and beyond get a treat by learning the background and what went into the creation of these beautiful murals. The episodes are extremely interesting, getting an inside look at an artists' brain is top notch and such a great idea! The interviews are beautifully shot and I feel like I learned a lot about not only the project, but what equity means for Buncombe County.