



**Sentiment Analysis:
The Good, The Bad, and the Neutral
Everything You Want to Know About Sentiment Analysis**
Presented by Zencity

Webinar Resource Page

Sentiment Analysis:

https://en.wikipedia.org/wiki/Sentiment_analysis

[https://en.wikipedia.org/wiki/BERT_\(language_model\)](https://en.wikipedia.org/wiki/BERT_(language_model))

Zencity Resource:

[Savannah, GA case study](#)

[Meriden, CT case study](#)

[Scottsdale, AZ case study](#)

[Philadelphia, PA case study](#)

[Guide: Sentiment Analysis as a Public Health Tool](#)

Abington, MA Resources:

[Abington Police Department](#)

Lancaster, CA Resources:

[Hydrogen City](#)