



It's Time to Get Trendy

The Hottest Web Design and Communication Trends Expected to Impact Local Government in 2018

Webinar Links

Slide 6 - Content Focused Layouts 5 Brands That Boosted Their Traffic With Content-Focused Redesigns:
<https://contently.com/strategist/2014/11/12/5-brands-that-boosted-their-traffic-with-content-focused-redesigns/>

Slide 7 - Public sector example:
<https://cityofmenifee.us>

Slide 10 - Big Bold Beautiful Colors
<http://www.hallandalebeach.org>

Slide 10 - Impactful Animations
<http://iamsmash.tv/>

Slide 11 - Impactful animations- Public Sector
<http://www.riverside.il.us/>

Slide 20 - Microinteractions
<http://capemaycountynj.gov>
(share button located in the top right corner of the page gives you the ability to share their website across various social media platforms)

<https://www.civicplus.com/blog/ce/how-to-use-hashtags-to-promote-your-social-media-posts>
(located on the footer of the page, there are several social media buttons to give visitors the ability to share the information on multiple channels)

<http://www.sound-of-change.com/#/feedback/>
(provides an exciting way to fill out forms, just scroll down on the homepage)