

This is _____ of _____ entries.

Entry Title			
Contact Person	Title	Jurisdiction	
Address	City	State	Zip
Phone	Fax		
E-mail	Jurisdiction Population		
3CMA Member (if applicable)			

Project Budget \$	Percent of Entry Produced:	% In-house	% Outside
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Communication and Marketing Tools

- | | | |
|--|---|---|
| <input type="checkbox"/> TV and Videos
<input type="checkbox"/> Education/training
<input type="checkbox"/> Interview/talk show
<input type="checkbox"/> News programming
<input type="checkbox"/> Regularly scheduled programming
<input type="checkbox"/> One-time special programming
<input type="checkbox"/> Public service announcement
<input type="checkbox"/> Promotional video

<input type="checkbox"/> Marketing and Tools
<input type="checkbox"/> Government Service
<input type="checkbox"/> Branding/New Logo
<input type="checkbox"/> Community Issue
<input type="checkbox"/> Marketing Event | <input type="checkbox"/> Best Use of a Promotional Item
<input type="checkbox"/> Economic Development

<input type="checkbox"/> Printed Publications
<input type="checkbox"/> Annual Report
<input type="checkbox"/> Other Reports
<input type="checkbox"/> Calendars
<input type="checkbox"/> External Newsletter
<input type="checkbox"/> Internal Newsletter
<input type="checkbox"/> Magazines
<input type="checkbox"/> Catalogs
<input type="checkbox"/> Guides
<input type="checkbox"/> Advertising
<input type="checkbox"/> Other Collaterals | <input type="checkbox"/> Digital Interactive
<input type="checkbox"/> Overall Website
<input type="checkbox"/> Issue Specific Website
<input type="checkbox"/> Resident/Public Newsletter
<input type="checkbox"/> Employee/Staff Newsletter
<input type="checkbox"/> Customer E-Government Services
<input type="checkbox"/> Internal/Intranets
<input type="checkbox"/> Social Media

<input type="checkbox"/> Special Events
<input type="checkbox"/> One-time event
<input type="checkbox"/> Recurring event |
|--|---|---|

Communications and Marketing Graphic Design and Photography

- | | | |
|--|--|---|
| <input type="checkbox"/> Photography
<input type="checkbox"/> Editorial single image photography
<input type="checkbox"/> Annual Report or Publication
<input type="checkbox"/> Multi-Image Photography

<input type="checkbox"/> Graphic Design
<input type="checkbox"/> Illustration
<input type="checkbox"/> Commercial/Technical Illustration
<input type="checkbox"/> Magazines | <input type="checkbox"/> Newsletters
<input type="checkbox"/> Annual Reports
<input type="checkbox"/> Special purpose or one-time publication
<input type="checkbox"/> Posters

<input type="checkbox"/> Other Graphic Design
<input type="checkbox"/> Website
<input type="checkbox"/> CD-ROM or DVD
<input type="checkbox"/> Signage, exhibit or display | <input type="checkbox"/> Cards, invitations and other direct mail pieces
<input type="checkbox"/> Organization identity
<input type="checkbox"/> Book and Magazine Covers
<input type="checkbox"/> Print Advertisement |
|--|--|---|

Communication and Marketing Processes

- | | |
|---|--|
| <input type="checkbox"/> Go Green Communication Program Efforts
<input type="checkbox"/> Energy Conservation Practices
<input type="checkbox"/> Waste Reduction Programs/Recycling
<input type="checkbox"/> Water Conservation
<input type="checkbox"/> Citizen Participation
<input type="checkbox"/> Community Visioning | <input type="checkbox"/> Service Delivery
<input type="checkbox"/> Communication or Marketing Programs
<input type="checkbox"/> Plans to explain services or products
<input type="checkbox"/> Crisis Communication Plans
<input type="checkbox"/> Most Creative Activity with Least Dollars Spent
<input type="checkbox"/> Most Innovative |
|---|--|

Fees

Early – Postmarked no later than April 19, 2010

- | | |
|-------------------------------------|----------|
| <input type="checkbox"/> Member | \$ 75 |
| <input type="checkbox"/> Non-Member | \$ 135 |
| Total | \$ _____ |

Regular – Postmarked no later than May 21, 2010

- | | |
|-------------------------------------|----------|
| <input type="checkbox"/> Member | \$ 85 |
| <input type="checkbox"/> Non-Member | \$ 160 |
| Total | \$ _____ |

I certify that I have read the 2010 Savvy Rules of Competition and I am authorized to enter the attached exhibit in 3CMA's 22nd Annual Savvy Awards Competition on behalf of my jurisdiction. I understand that 3CMA is not responsible for loss, damage or return of entries.

Signature	Title
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Note: To be eligible for the member's fee, dues must be current in accordance with 3CMA policy.

Special Incentive: One Savvy entry fee will be waived for a new membership submitted in conjunction with Savvy submissions.