



The CITY of
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Community Impact Survey & Response to COVID-19

Community Impact Survey



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1,769 people took the survey, about 3.4% of the City's population



Demographic Indicators
Requested:

Household Information
Race and Ethnicity



1,649 responded with their race and ethnicity

High Level Findings

- **Information** – Respondents are receiving the information they need related to COVID-19. Federal and state websites are the main source of information.
- **Access** – Respondents are most concerned with access (immediate or future) to cleaning products and toiletries, medical care, medications, food and work.
- **Needs** - The areas of need were focused on testing options, masks/PPE, the continuation of receiving accurate information, and wanting to know what the City's plans are.



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COVID-19 Demographic Indicators



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- 82% of the respondents indicated their race as white.
- COVID-19 has different impacts based on race, underlying conditions & age.
- To get an accurate understanding of how COVID-19 is affecting everyone the Community Impact Survey results were broken down by race and household categories.

COVID-19: Race & Ethnicity



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Race	Number of Cases	Number of Deaths
White	8,813	643
Black	5,720	64
Asian	1,522	30
American Indian/ Alaska Native	205	13
Native Hawaiian/ Pacific Islander	47	0
Multiple races	502	6
Other	3,100	8
Unknown/missing	5,599	308
Ethnicity	Number of Cases	Number of Deaths
Hispanic	5,144	26
Non-Hispanic	14,253	691
Unknown/missing	6,111	355

Source: Minnesota Department of Health. <https://www.health.state.mn.us/diseases/coronavirus/situation.html#raceethl>

Data is current as of June 2 and the number of cases and death change daily

Community Impact Survey



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- 12 Areas of Basic Needs:
 - Cleaning products and toiletries
 - Food for Household
 - Medication
 - Medical Care
 - Helping Children with Schoolwork
 - Mental or Emotional Support
 - Internet Access
 - Computer/Laptop/Tablet Access
 - Childcare
 - Housing
 - Transportation
 - Work

Work: Overall Response	Black or African American	Asian	American Indian/ Alaska Native	Native Hawaiian/ Other Pacific Islander	Hispanic/ LatinX	White	Two or More Races
20%	35%	37%	33%	–	28%	19%	30%

Centering Equity



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- A resource hotline was setup through the Public Health Division for community members to call and get assistance from staff members
- Parks and Recreation signs have started to incorporate Spanish and Somali languages and QR Codes to link to translations
- COVID-19 handouts are available in Spanish and Somali as well, the City Website and Better Together Edina have had COVID-19 resources
- A Bias and Discrimination form is available on both the City website and Better Together Edina
- Edition: Edina continues to share “challenge the stigma” messaging
- City Council reaffirmed commitment to center race and equity at their June 2 meeting



Xaashida Xogta ee COVID-19



Waqti xaadirkaan waxaa la go'anshay inaad u baahnayn in lagu qaado isbitaal. Inta badan, astaamahaaga waxaa lagu daawayn karaa guriga waxaadna bilaabi doontaa inaad soo bogsooto 7 maalmood gudahood. Waxaan kaa codsanaynaa inaad kaliya wacdo 911 haddii astaamahaagu ay noqdaan kuwo geeri sababi kara.

Tusaalayaasha astaamahaaga geerida keeni kara waxaa kamid noqon kara:

- Inaad dhib ku qabto neefsashada ama inaad awoodin jiidista neefta.
- Xanuun ama cadaadis kaa saaran xabadka kaasoo aan kaa baxayn.
- Inaad awoodi waydo inaad laqdo wax cunto ah ama cabitaan ah muddo 24 saac ah.
- Inaad awoodi waydo inaad kacdo.
- Wareer cusub ama kasil daraaya.
- Bishimaha oo ku angaga ama wajiga oo qamiir ku noqda.

Fadlan la xariir xaruntaada caafimaadka iyo dhakhartaaga caadiga ah dhammaan xaaladaha aan degdega ahayn. Qaabka ugu fiican ee aad uga ilalain karto inaad cudurka ku rido dadka kuu dhaw ayaa ah:

- Inaad 6 talaabo u jirsato dadka kale.
- Ha ka bixin gurigaaga ilaa inaad daryeel caafimaad raadsanayso maahee.
- Si joogto ah u dhaq gacmahaaga adoo ku dhaqayaa saabuun iyo biyo, dhaq ugu yaraan 20 sikin.
- U sheeg dadka kale inay joogaan ama seexdaan qiolol kale.
- Ka dheerow inaad wadaagtaan alaabaha guriga sida galasyada cabitaanka iyo maacuunta, si adag u dhaq markaad isticmaasho mid kasta.
- Nadiifi goobaha sid qaandaha, qataarada alabaabada iyo taleefanada si joogto ah.
- Ka fogow bookhdeyaasha aan muhiimka ahayn ee gurigaaga imaanaya.

Qaabka ugu fiican ee aad naftaada ku daryeeli karto guriga ayaa ah:

- Xaqiijinta inaad nasino dheeraad ah hesho.
- Inaad xaqiijiso inaad cabto biyo badan, aad cunto cunto jilicsan oo fudud.

Haddii aad dareento inay qasab tahay inaad wacdo 911 sabab la xariirta xaalad degdeg ah oo ku dili karta, fadlan u sheeg qabka taleefanka kaa qabta inaad qabto astaamaha hargabka ama COVID-19.

Haddii astamahaagu yihiin kuwo aan khatar ku ahayn noloshu, laakiin AADAN bilaabin inaad soo bogsooto asbuuc gudihiis, fadlan wax xaruntaada caafimaadka e caadiga ah.

Hadaad wax suaal caafimaad ah qabto, fadlan waydii dhakharka caafimaadka ee aasaasiga ah. Waxaad sidoo kale la xariiri kartaa Waaxda Caafimaadka Minnesota (Minnesota Department of Health) ood ka wacaysa 651-201-3920 ama 1-800-657-3903 inta u dhaxaysa 7 subaxnimo iyo 7 fidnimo.

Xog dheeri ah ayaa laga heli karaa oonleen ahaan: Websetka Xarumaha Kahortaga iyo Xakamaynta Cudurka (Centers for Disease Control and Prevention) ee Xanuunka Coronavirus 2019 (COVID-19): www.cdc.gov/coronavirus

Websetka Xeeladaha Minnesota Department of Health ee Yaraynta Faafida Cudurka COVID-19 gudaha Minnesota: www.health.state.mn.us/diseases/coronavirus

Translation Examples



Manos Limpias A Través de Edina



CAAWI HAKINTA FAAFITAANKA COVID-19

Musquluhu waa furan yihiin, laakiin ma awoodno in aan nadiifno kadib isticmaal kasta.



- Dhaq gacmahaaga
- Istimaal nadiifiye
- Guriga joog markaad bugto

- Khadka Tooska ah ee Khayraadka 952-826-0370
- EdinaMN.gov/coronavirus
- Text ugu dir EDINA 57838 wixii cusub
- Khayraadka sida BetterTogetherEdina.org



Línea Directa de Recursos de COVID-19
952-826-0370



Recursos para empresas, residentes y personas mayores pueden ser encontrados en **BetterTogetherEdina.org**



EdinaMN.gov/coronavirus

#EdinaJuntos Sabemos que nuestras puertas están cerradas, pero podemos seguir conectados como comunidad.

Initiatives Reinforced



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- COVID-19 Resource line to connect people to resources
- Linking government websites to the City's
- Local business restaurant list and list of resources
- Community Care Check in Calls to seniors
- Park Ambassadors
- Leveraging human service organizations

Next Steps



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- Edina's Leadership Team reviewed survey summary & RAW comments at June 3 meeting
- Department/division follow up meetings to dig into comments
- Survey reviewed by Racial Equity Advancement Team