

## Entry Form

This is # \_\_\_\_\_ of \_\_\_\_\_ entries

Entry Title			
Contact Person	Title	Jurisdiction	
Address	City	State	Zip
Phone	Mobile		
Email	Jurisdiction Population		
My Jurisdiction Has a 3CMA Member	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Project Budget \$	Percent of Entry Produced	% In-house	% Outsourced

### Communication and Marketing Tools

#### Social Media

Submitted Online Only  
3cma.org/SocialMedia

#### Video

Submitted Online Only  
3cma.org/VideoEntry

#### Marketing and Tools

- Best Use of a Promotional Item
- Branding/New Logo/Etc.
- Economic Development
- Government Service Delivery/Community Issue
- Marketing Event

#### Printed Publications

- Advertising
- Annual Reports
- Catalogs/Guides
- External Publications
- Other
- Reports

#### Digital Interactive

Submitted Online Only  
3cma.org/DigitalInteractive

#### Special Events

- One-Time Event
- Recurring Event

### Graphic Design and Photography

#### Photography

- Published Multi-Image
- Published Single-Image

#### Graphic Design - Publications

- (Annual Reports, Catalogs, Magazines, Newsletters, One-Time Publications or Multiple Pages, Calendars)

#### Graphic Design - Art

- (Advertising, Branding, Campaigns, Book/Magazine Covers, Illustrations, Logos)

#### Graphic Design - Other Marketing Tools

- (Decals, Direct Mail, Displays & Exhibits, Guides, Maps & Posters)

### Communication and Marketing Processes

- Communication or Marketing Plans
- Community Visioning or Branding
- Go Green Communication Program Efforts
- Most Creative Activity with Least Dollars Spent
- Most Innovative
- Resident Participation

### Entry Fees

Early - postmarked no later than April 7, 2017

- Member - \$85
- Non-member - \$140

Regular - postmarked no later than May 15, 2017

- Member - \$95
- Non-member - \$165

Number of entries: \_\_\_\_\_

X Fee per entry: \$ \_\_\_\_\_  
(as noted above)

TOTAL FEES \$ \_\_\_\_\_

*I certify that I have read the 2017 Savvy Rules of Competition and I am authorized to enter the attached exhibit in 3CMA's 29th Annual Savvy Awards Competition on behalf of my jurisdiction. I understand that 3CMA is not responsible for loss, damage or return of entries.*

Signature \_\_\_\_\_

Title \_\_\_\_\_

**Note:** To be eligible for the member's fee, dues must be current in accordance with 3CMA policy.  
**Special Incentive:** One Savvy entry fee will be waived for a new membership submitted in conjunction with Savvy submissions.

**Additional entry forms can be found on 3CMA's website at [3cma.org/savvy](http://3cma.org/savvy)**